LAS VEGAS
BYU
MANAGEMENT SOCIETY

MONTHLY LUNCHEON

Friday, November 4, 2011

Luncheon 12:00 pm -1:00 pm
(Registration and mix-and-mingle begin at 11:30 a.m.)

Location: Pampas Brazilian Grill; Miracle Mile Shops

RSVP to Milas Howe at mhowe@pbtk.com or
https://marriottschool.byu.edu/mgtsoc/members/calendar/

Cost: $30 for member lunch, $35 for non-member, $25 student rate.
$5 discount with RSVP by November 2
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Giving Back to Our Community:

A Panel Discussion with Two of Our Top Local Charities

Linda Smith of Opportunity Village and Cheryl Bella of Three Square

For more than 25 years, **Linda Smith** has revolutionized the principles of non-profit fundraising, community relations and event management in Las Vegas, Nevada. As a fundraising specialist for Opportunity Village, now Nevada's largest organization for people with intellectual disabilities, she has gained an international reputation as an innovative leader and humanitarian. The Opportunity Village Resource Development Department, overseen by Linda, generates millions of dollars annually for programs through special events and annual giving programs she has pioneered.

Cheryl Bella has practiced her craft in three of the most dynamic cities in the country – Los Angeles, San Francisco and Las Vegas. Throughout her 16-year career she has been instrumental in positioning her clients and companies through consistent messaging, positive media coverage and effective marketing and PR campaign execution. As Marketing Director for Southern Nevada's only food bank, Cheryl oversees all marketing efforts for the not-for-profit including advertising, public relations and the company's online and social media presence.

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