



School Rankings

MBA Program

1st (regional schools), *Wall Street Journal*, 2007

2nd (emphasis on ethics), *Wall Street Journal*, 2007

18th, *Forbes*, 2007

29th, *U.S. News & World Report*, 2008

MAcc and Undergrad Accounting Programs

2nd, *Public Accounting Report*, 2007

Undergrad Business Management Program

7th, *Business Week*, 2008



BYU Awarded the #1 Stone-Cold Sober School



**10 years in a row
by the Princeton Review**



Mission

“The Center for Entrepreneurship was established in 1989 to prepare students for entrepreneurial success through ethical leadership, global experience, and external Founder support.”

Motto

Learn * Earn * Return



We have come a long way!

2007

2007: 146 students
in Entrepreneurship

2006: 50 students graduate
in Entrepreneurship

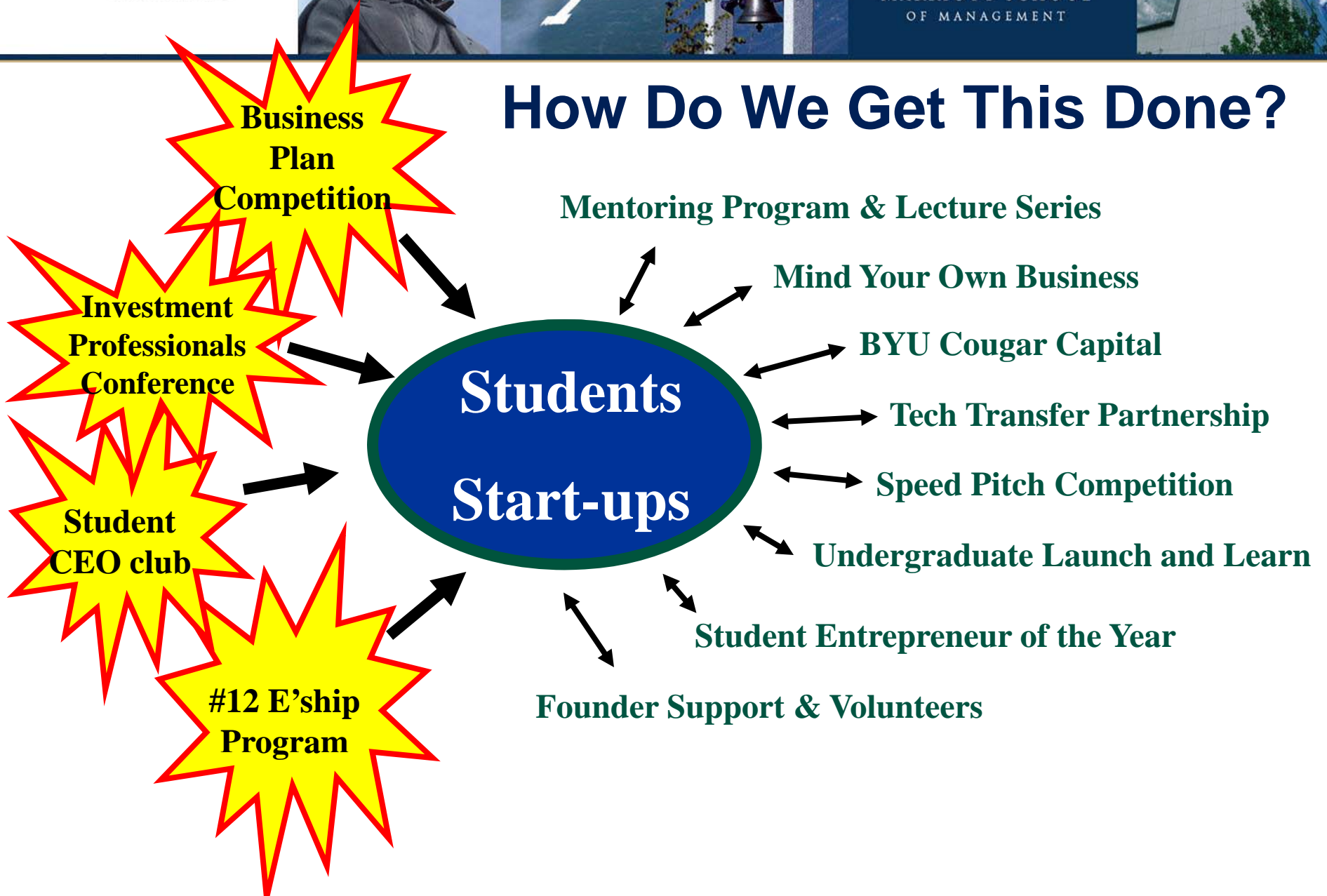
2005: 38 students graduate
in Entrepreneurship

2004: 28 students graduate
in Entrepreneurship

1990
2003: 14 students graduate
in Entrepreneurship



How Do We Get This Done?



GetMentoring.com

Give your business idea



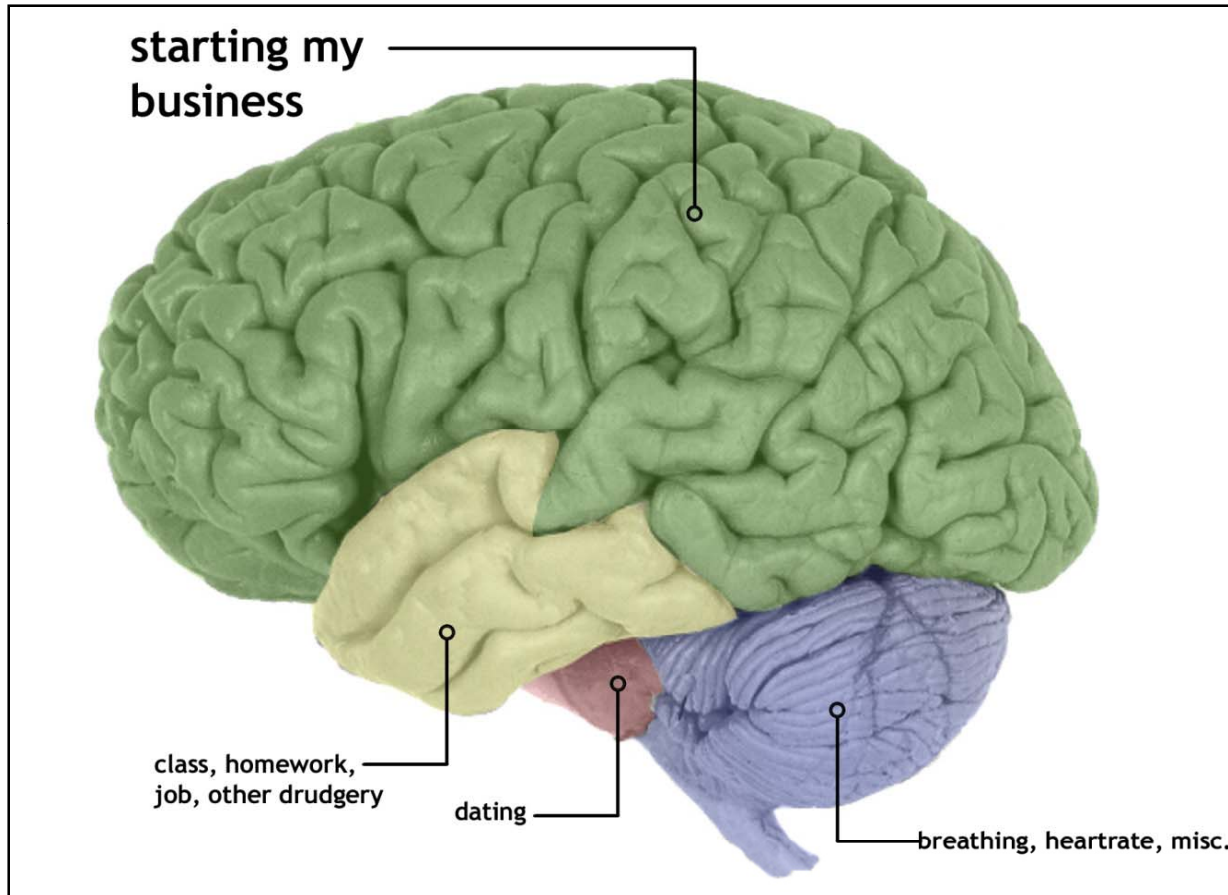
a boost.

BYU CENTER FOR
Entrepreneurship
LEARN EARN RETURN™

470 TNRB
801-422-7437
LearnEarnReturn.com



Entrepreneur Lecture Series



Get inside the minds of young entrepreneurs!



SUSTAINED FOUNDER SUPPORT

1. Great teaching support
2. Great Mentoring
3. Great Financial Support of the Center



2008 Founders' Retreat
Tahiti Cruise



2008 Spring
Founders' Conference
Keynote Speaker
Kevin Rollins



Mission of Young Entrepreneur Founders Organization

- Attract young LDS entrepreneurs who desire to be affiliated with the BYU Center for Entrepreneurship
- Develop a network of young entrepreneurs who can share best practices
- Provide mentoring support
- Provide lectures on current topics
- Provide networking for BYU founders and students
- Provide financial support for the Center



STUDENT SUPPORT COUGAR CAPITAL

COUGAR CAPITAL

- Initial \$275k funding
- First investment -“Riverbed”- first IPO
- 3rd Place – 2007 National Venture Capital Investment Competition (VCIC)
- Several graduates placed with top firms
- Venture Capital, Private Equity, Investment Banking, Investment Management Conference hosted by the Marriott School



Fostering The Pioneering Spirit.

In 1997, while visiting with Latter-day Saints in northern Mexico, Church President Gordon B. Hinckley was troubled that many of the members there were having to travel many hours, at great financial sacrifice, to attend the temple.

Innovation:

Small serviceable temples

Implementation:

President Hinckley stated his goal to double the number of temples from 50 to 100 in 3 years.

160 years to build the first 50 temples. 3 years to build the next 50, because of Innovation and Implementation



Student Entrepreneur of the Year Competition

- Over \$60K in cash and prizes
- Individual mentoring
- 2007 Winners:
 - Ethan Heintzeman - Elite Express
 - Bo Porter - Fox Websites



Special Events

- Omniture Throwdown – Rock Paper Scissors Tournament
 - Set Guinness Book World Record
 - Over \$5000 in cash and prizes



BYU Business Plan Competition

- Largest private business plan competition in the nation
- Over 1700 students from across campus participated in 2008
- Over \$100K of cash and prizes awarded
- Automatic berth into external competitions including the Global Moot Corp Competition
- 2008 Winners:







BYU External Competition Awards 2008

Global Moot Corp Competition

1st Runner Up, Outstanding Written Business Plan,
Outstanding Presentation, Outstanding Product

Rice University Business Plan Competition

2nd Place, Marketing Award

San Diego Venture Challenge

1st Place

Oregon New Venture Championship

1st Place, Best Written Plan, Trade Show Award

Boise Northwest Venture Championship

1st Place Undergraduate Team

2nd Place MBA Team

Utah Entrepreneur Challenge

Runner Up







Home Based Business Category BYU Business Plan Competition

- Introduced in 2008
- Open to BYU students AND spouses
- \$5000 cash award



hand in hand

1st Place
Lorraine McCall





As Mother Teresa said:



*The good you do today,
People will often forget
tomorrow.;*

Do good anyway.